



CORPORATE PARTNERSHIPS

Urban Financial Services Coalition partners with corporations and community organizations seeking to promote the personal and professional development of their employees as well as improvement in the financial condition of our ethnically and culturally diverse communities through education, home ownership and local economic development.

CORPORATE PARTNER LEVELS

Sponsorship Levels

Title \$15,000 Partnership package includes:

- \$1,500 in scholarships given in the name of Title Sponsor
- Unlimited recognition as Title Sponsor on all event and program collaterals
- Title sponsor ad on website homepage and newsletter
- Fifteen (15) employee memberships

Diamond \$10,000 Partnership package includes:

- \$1,000 in scholarships given in the name of company
- Unlimited recognition as a sponsor on all event and program collaterals
- Sponsor ad on website homepage and newsletter
- Ten (10) employee memberships

Platinum \$5,000 Partnership package includes:

- \$500 in scholarships given in the name of company
- Recognition as a sponsor on select event and program collaterals
- Sponsor recognition on website and newsletter
- Five (5) employee memberships

WHY PARTNER WITH UFSC?

- Provide talented and culturally diverse employees with a resource for professional development
- Opportunity to brand your company as a supporter of Educational Advancement and Financial Education.
- Access to a diverse talent pool both local and national
- Impact underserved communities

Gold \$2,500 Partnership package includes:

- Financial Fitness Starter Kit valued at \$250 to a UFSC DFW Youth Program
- Recognition as a sponsor on select event and program collaterals
- Sponsor recognition on website and newsletter
- Two (2) employee memberships

Silver \$1,000 Partnership package includes:

- Financial Fitness Starter Kit valued at \$100 to a UFSC DFW Youth Program
- Sponsor recognition on website
- Two (2) employee memberships

Interested in a partnership opportunity, contact:

Corporate Sponsorships

partners@ufscdfw.org

214-233-3932

www.UFSCDFW.org

Urban Financial Services Coalition

Dallas/Fort Worth Chapter

P.O. Box 226991

Dallas, TX 75222

214-233-3932 phone/fax



SUPPLEMENTAL OPPORTUNITIES

Trade Show/Conferences:

UFSC regularly exhibits at diversity organization events.

Sponsor:

- A speaking engagement at a conference
- Mixer/networking events at a conference
- A UFSC education seminar

Local Networking Events:

Chapter members engage in events exposing them to industry professionals throughout the Metroplex.

- Quarterly mixer/networking events for industry professionals
- Interaction with other professional organizations
- Corporate Employee Networking Group events

Provide Financial Education to the underserved communities who seek assistance in the areas of:

- Basics of Banking
- The Components of Money Movement
- Setting Financial Goals & Budgeting
- Debt Management and Credit Repair
- Investments and Financial Planning
- Identity Theft and Protecting Your Money from Fraud, Scams & Schemes
- And more!

Provide Mentoring for a diverse pool of talent seeking personal and professional development.

GROWING INDIVIDUALS

BUILDING PARTNERSHIPS

INVESTING IN COMMUNITIES

Connecting the Non Profit World with industry leaders in Financial Services.

Influence Youth & College Students:

UFSC programs focus on providing financial education and college preparedness workshops, activities and trips for students of all age groups. Providing mentors and tuition assistance are key to increasing students chances for success in life.

- McMillan 20: College Bound... Reaching for the Possible
- All About the I.C.E. (Inspired, Committed, Empowered)
- Youth Financial Education Workshops

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